



The Fine Print

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning.

ELIGIBILITY: Contest open only to legal residents of the 50 United States and the District of Columbia, 18 years of age or older as of December 1, 2009. Employees of Moss Motors, Ltd., its subsidiaries, affiliated companies, or agents, and the employee's household or immediate family members (defined as parent, spouse, child, sibling, or grandparent) are NOT eligible to enter Contest.

TIMING: Contest begins at 12:01 a.m. Pacific Time ("PT") on December 1, 2009 and ends at 5 p.m. PT on March 1, 2010.

HOW TO ENTER: Correctly complete an official entry form. Limit one entry per person/e-mail address/household. Transmit as directed. Official entry forms are available at:

<http://www.mossmuscle.com/SiteGraphics/Pages/WinRacingHelmet.html>

PRIZES AWARDED AT CONCLUSION OF CONTEST: One prize of \$1,000 in merchandise from the Moss Muscle Accessory Catalog or from our website www.mossmuscle.com, plus one Jack Roush Jr. autographed racing helmet. Items chosen by winner will be calculated at their full retail value and will not include any discounts or promotional pricing.

Shipping of products will be by UPS Ground service. Shipping costs for any "Direct Ship Item" will be incurred by contest winner.

DRAWING: The drawing will take place within 5 days of Contest end.

The random drawing for both prizes will be awarded at the conclusion of the Contest and will take place on or about March 5, 2010. All drawings will be conducted by Moss Muscle whose decision on all matters related to this Contest shall be final and binding. A participant selected as a potential winner must comply with all terms and conditions set forth in these official rules, and winning is contingent upon fulfilling all such requirements. Odds of winning depend on the total number of eligible entries received for each drawing.

NOTIFICATION: Potential winners for the prizes awarded at the conclusion of the Contest will be notified by email within about 5 days of drawing, and must reply by email within fourteen (14) days of email notice. A W-9 form must be correctly completed, signed and submitted by potential winner. Failure to comply with the requirements of this paragraph (or the return of any prize or prize notification as non-deliverable) may result in disqualification and in the forfeiture of any right to a prize, in which case prize will be awarded to an alternate by random drawing.

E-MAIL ADDRESS: Online entries will be deemed to have been submitted by the natural person who is the authorized account holder of the submitted e-mail address at the time of entry (proof thereof may be required of winner).

RELEASE: By participating, and/or accepting a prize, a participant/winner agrees to defend, release and hold harmless Moss Motors Ltd. and its subsidiaries, affiliates, divisions, advertising and promotion agencies and the foregoing companies officers, directors, shareholders, employees, representatives and agents (collectively "Releasees") from and against any actions, claims and/or liability for injury, loss or damage of any kind, including any for the violation or infringement of any proprietary or personal right of any individual or entity, resulting in whole or in part from participation in the Contest, and/or the use or acceptance of a prize, and/or participation in a prize related activity. By participating and/or accepting a prize, a participant/winner consents to and gives Moss Motors, Ltd. the right to photograph/video the winner, the winner's property (including the prize), and in perpetuity to use winner's/participant's names, address and personal information, and the winner's picture/portrait, likeness, voice, biographical information, prize information, statements, quotes and winner submitted photographs and descriptive information, in whole or in part, as may be adapted, edited, or modified, as solely determined by Moss Motors, Ltd. for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, and on the World Wide Web, without review, notification or approval, all without additional consideration, unless prohibited by law. Entries will not be acknowledged or returned and Moss Motors, Ltd. shall have the right to use, assign, edit, modify or dispose of an entry however they see fit without the approval of participant/winner.

CONDITIONS: Participants agree that by participating they release the Releasees from any liability in connection with: a) Entries that are ineligible as a result of being lost, late, illegible, damaged, incomplete, stolen, or misdirected; b) Any typographical or other human or technical errors in the offer or administration of this Contest, including but not limited to errors in advertising, these official rules, the selection and announcement of winners or the distribution of prizes; c) Any omission, interruption, deletion, defect, delay, misdirection, damage, injury, technical malfunctions or traffic congestion on the Internet/telephone network, or at any website, or any combination thereof. Moss Motors, Ltd. reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Contest. In the event that the Contest is challenged by any legal or regulatory authority, or is infected by a computer virus/worm, or is not capable of running or being executed as planned (as a result of but not limited to an error, omission, defect, delay, misdirection, tampering, unauthorized intervention,

fraud, action of entrants, or technical failure) or any other cause which in the sole opinion of Moss Motors, Ltd., corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, Moss Motors, Ltd. reserve the right in their sole discretion to disqualify participants residing in any affected geographic areas, to disqualify any suspect entry or entrant and to cancel, terminate, modify or suspend the Contest. In the event of any cancellation, termination, modification or suspension, notice thereof will be posted at the website, and the random selection of the winner(s) will be made as determined solely by Moss Motors, Ltd. from among all eligible non-suspect and/or non-disqualified entries. In such event, Moss Motors, Ltd. shall have no liability to any participant who is disqualified due to such an action. Failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

LAWS: Subject to all federal, state and local laws and regulations. Void where prohibited or restricted.

WINNERS' LIST: A winners' list will be available from about March 10, 2010 to about April 1, 2010 by sending a request to: info@mossmuscle.com

Or by mailing a request to:
Moss Muscle Winner List Request
440 Rutherford Street
Goleta, CA, 93117